

Expressions of Interest

Fundraising and Engagement Subcommittee

Overview

Friends of Parks Queensland is the leading community environment charity supporting on-ground conservation initiatives and volunteers in some of the most biodiverse areas in the world: Queensland's national parks. We are seeking passionate and dedicated individuals to join our Engagement and Fundraising Subcommittee. This voluntary subcommittee plays a vital role in enhancing conservation projects across Queensland's national parks and supporting our incredible volunteers. If you are committed to conservation and community engagement, we invite you to express your interest in being part of our team.

Key Responsibilities

- Develop and implement fundraising strategies to support conservation projects.
- Engage with community members, local businesses, and stakeholders to raise awareness about our initiatives.
- Assist in organising events and campaigns to promote volunteer opportunities and fundraising efforts.
- Collaborate with the Management Committee and staff to ensure alignment with our mission.
- Monitor and evaluate the effectiveness of engagement and fundraising activities.

Desirable Skills and Qualifications

- Experience in fundraising, community engagement, or similar roles.
- Strong communication and interpersonal skills, with the ability to engage diverse audiences.
- Capacity to network with existing and potential stakeholders.
- Knowledge of environmental issues or willingness to obtain knowledge, particularly related to conservation and national parks.
- Ability to work collaboratively in a team environment.
- Familiarity with digital marketing and social media platforms, or ability to obtain content for marketing purposes is a plus.
- Aboriginal and Torres Strait Islander people are particularly encouraged to apply.

How to apply

Interested individuals are invited to submit their Expression of Interest, including a brief outline no longer than 1 page of relevant skills and a copy of their CV to jessica@friendsofparksqld.org by Thursday the 19th December 2024.

To discuss this opportunity further or find out other ways to get involved, please email jessica@friendsofparksqld.org or call 0411 382 810.